



Bell's Education is a leadership and organizational development company focused on character education, behavior response training and trauma-informed leadership. It views behavior as a response to be understood and redirected through connection, self-awareness and intentional leadership. Through emotionally intelligent, relationship-centered training, it helps educators and organizations strengthen culture, improve communication and create environments of belonging while equipping teams with practical strategies to respond more effectively to people and challenges.

In-Person Training Programs

Behavior Response Training

- Develop skills to respond to behavior in real time without escalation and reduce reactive discipline by improving moment-to-moment responses.

Trauma-Informed Practices Training

- Build an understanding of how trauma and chronic stress impact behavior, learning and relationships while maintaining high expectations and supportive responses.

Classroom & Workplace Management Training

- Learn practical strategies to create structured, calm and engaging environments through clear expectations, consistency and relationship-based leadership.

I Am Me: Know Who You Are - Train the Trainer Program

- The train-the-trainer program develops leaders who can implement the I Am Me program across their organizations and equip teams with the skills to identify the root causes of behavior while strengthening a sense of self and belonging.

I Am Me: Know Who You Are - Youth Program

- A character education program that offers comprehensive support while empowering students with essential life skills, self-awareness, respect for self and others, leadership skills, and resilience to overcome obstacles and build a brighter future.

Online Courses & Programs

I Am Me: Know Who You Are Online Train the Trainer Program

- This 5-week interactive online program version of our flagship program develops individual leaders to implement the I Am Me program across their organizations and equips their teams with the skills to identify the root causes of behavior while strengthening a sense of self and belonging.

Individual Coaching Sessions

- One-on-one coaching focused on personalized support helping leaders and professionals apply trauma-informed and behavior response strategies to their specific environments, challenges and goals.

Monthly Office Hours Subscription

- Ongoing access to group-based monthly support sessions designed to provide guidance, troubleshooting and real-time coaching on implementation, challenges and practice refinement.

Questions? Schedule a virtual consultation to learn more about how Bell's Education can support you and your organization's goals.